

FOR IMMEDIATE RELEASE

'NAME OF EVENT' to Benefit Glaucoma Research Foundation

'CITY, STATE' – 'MONTH DAY, YEAR': 'NAME OF GROUP' is hosting 'NAME OF EVENT' to benefit Glaucoma Research Foundation on 'DAY OF THE WEEK, MONTH DAY, YEAR' from 'TIME' at 'LOCATION'.

The public is invited to participate in 'NAME OF EVENT' at 'LOCATION', where attendees will have the opportunity to 'ACTIVITY' while benefiting Glaucoma Research Foundation. Tickets are sold in advance for 'COST' or may also be purchased on event day for 'COST (if different)'. The winner(s) (*if available*) of the 'ACTIVITY' will receive 'PRIZE(s)'.

Use this paragraph to perhaps include a quote from a well-known and respected community member speaking on behalf of the event and how it will benefit the community and research at GRF.

If this is a first time event: This year 'NAME OF GROUP' is expecting 'NUMBER OF ITEMS, TICKETS, etc' to be purchased to attend 'NAME OF EVENT'. Proceeds from 'NAME OF EVENT' will benefit research, education and support at Glaucoma Research Foundation. Current sponsors of the event include 'LIST SPONSOR NAMES IN ORDER OF GIVING AMOUNT (Greatest – Least)'. If you are interested in sponsoring at 'NAME OF EVENT' please contact 'NAME, TITLE, PHONE, EMAIL'.

If this is a reoccurring event: Last year more than 'NUMBER OF ITEMS, TICKETS, etc.' were sold and this year 'NAME OF GROUP' is expecting 'NUMBER OF ITEMS, TICKETS, etc' to be purchased to attend 'NAME OF EVENT'. Proceeds from 'NAME OF EVENT' will benefit research, education and support at

Glaucoma Research Foundation. Current sponsors of the event include 'LIST SPONSOR NAMES IN ORDER OF GIVING AMOUNT (Greatest – Least)'. If you are interested in sponsoring at 'NAME OF EVENT' please contact 'NAME, TITLE, PHONE, EMAIL'.

Founded in San Francisco in 1978, Glaucoma Research Foundation is America's oldest and most experienced institution dedicated solely to its mission: Preventing vision loss from glaucoma by investing in innovative research, education and support with the ultimate goal of finding a cure. The Foundation has a proven track record of results-oriented and innovative research, and produces definitive educational materials used by eye care professionals across the country. The Glaucoma Research Foundation website, www.glaucoma.org, provides valuable information about glaucoma to more than 1.7 million visitors annually.

For more information about the Glaucoma Research Foundation or to make a donation visit <https://getinvolved.glaucoma.org/donate>.

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