GLAUCOMA 360 — FAQ

Presented by Glaucoma Research Foundation, Glaucoma 360 is a series of annual events uniting research, industry, and philanthropy to prevent vision loss from glaucoma and speed the cure. All Glaucoma 360 events are held at the Palace Hotel in downtown San Francisco, California.

February 2, 2017: The Glaucoma 360 Annual Gala
February 4, 2017: Glaucoma Symposia for Clinicians

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**Question:** What is Glaucoma 360?

**Answer:** Glaucoma 360 is a 3-day series of events presented by Glaucoma Research Foundation to highlight the latest advances in glaucoma research and the development of novel therapies. Glaucoma 360 kicks off Thursday evening with the Annual Gala, continues on Friday with the New Horizons Forum, and concludes on Saturday with the Glaucoma Symposia for practicing ophthalmologists and optometrists. Glaucoma 360 brings together leaders in glaucoma research, industry, and philanthropy to speed the translation of new ideas to improved therapies for glaucoma patients and ultimately, to find a cure for this blinding disease. Having the three days of events -- the Gala, the Forum, and the Symposia -- enables a unique way for those most concerned with finding better treatments and a cure for glaucoma to share ideas and network. All proceeds from Glaucoma 360 benefit Glaucoma Research Foundation, a 501(c)(3) national nonprofit.

**Question:** Why is this so important?

**Answer:** Globally, glaucoma is a leading cause of blindness. Everyone is vulnerable, from infants to adults. Anyone over 60, African-Americans, and Latinos are at highest risk. Vision loss can only be prevented by early diagnosis and treatment. Glaucoma 360 raises necessary funds to keep the momentum of this productive research accelerating, significantly boosts national awareness of the urgency of this cause, and serves as a catalyst by bringing together respected leaders in medicine, science, business, venture capital, philanthropy, and the FDA.

**Question:** Who are the founders of this event?

**Answer:** Glaucoma 360 is the inspiration of Adrienne Graves, PhD and Andrew Iwach, MD, who are both members of the Glaucoma Research Foundation Board of Directors. Dr. Graves is a visual scientist by training, a global industry leader in ophthalmology, and the former CEO of Santen Inc. Dr. Iwach, GRF’s Board Chair, is Executive Director of the Glaucoma Center of San Francisco, Associate Clinical Professor of Ophthalmology at the University of California at San Francisco, and a faculty instructor at the California Pacific Medical Center Department of Ophthalmology.

**Question:** What is the Glaucoma Research Foundation?

**Answer:** Founded in 1978 and headquartered in San Francisco, Glaucoma Research Foundation is America’s oldest and most experienced institution dedicated to preventing vision loss from glaucoma by investing in innovative research, education and support with the ultimate goal of finding a cure. Through contributions from generous donors, Glaucoma Research Foundation funds results-oriented and innovative research, and provides definitive educational materials to glaucoma patients and to eye care professionals across the country. Research initiatives include the multi-year Catalyst for a Cure (CFC) research consortium and the Shaffer Grants for Innovative Glaucoma Research. Patient Education programs include the comprehensive website www.glaucoma.org, a free 32-page booklet available in English and Spanish, the free Gleams newsletter, and brochures about glaucoma for patients, caregivers, and family members. Learn more about the Glaucoma Research Foundation.

**Question:** What is the Glaucoma 360 Annual Gala?

**Answer:** The Glaucoma 360 Annual Gala is a benefit in support of Glaucoma Research Foundation. Co-chairs of the 2017 gala are Nobuko Saito Cleary and Gary Cleary, PharmD. Highlights of the evening include a research progress report from the scientists our donors help to fund, presentation of The Catalyst Award (in 2017 to Eugene de Juan, Jr., MD) and The Shaffer Prize for Innovative Glaucoma Research. The 2017 Gala will also feature a performance by Janette Marquez. You and your guests can visit with the research scientists during the reception and dinner, and see reports of their work through video presentations. Proceeds from the Glaucoma 360 Annual Gala fund our research and education programs.

**Question:** What is the New Horizons Forum?

**Answer:** This full-day meeting brings together key opinion leaders of clinical care, glaucoma research, pharmaceutical and medical device enterprise, and savvy start-ups – all intent on transforming innovative ideas into new hope in the battle to beat the threat of blindness from glaucoma.

**Question:** What is the Glaucoma Symposium CME?

**Answer:** Designed for practicing ophthalmologists, this complimentary half-day Symposium is the largest certified Continuing Medical Education meeting dedicated to new information in glaucoma management and treatment.

**Question:** Who should attend?

**Answer:**
- **Glaucoma 360 Annual Gala:** Anyone who wants to help speed the cure and prevent vision loss from glaucoma.
- **New Horizons Forum:**
  - Early-stage glaucoma company CEOs and executives
  - Business Development and other representatives from companies that offer pharmaceuticals, devices, drug delivery, and IOP monitoring for glaucoma patients
  - Key Opinion Leaders and Leading Ophthalmologists
  - Industry Executives
  - Venture Capitalists
  - Representatives from Clinical Research Organizations
  - Scientific innovators
- **Glaucoma Symposium CME:** Licensed physicians who want to learn the latest advances in glaucoma management, medications, and surgical technique.
- **Optometric Glaucoma Symposium:** Practicing optometrists who want to learn the latest advances in glaucoma management, medications, and surgery.

**Question:** What is the venue for Glaucoma 360?

**Answer:** All Glaucoma 360 events are held at the historic Palace Hotel in San Francisco, California.

Address: The Palace Hotel, 2 New Montgomery St, San Francisco, CA 94105, Phone: (415) 512-1111. Reservations: call 1-888-627-7196