



GLAUCOMA 360

7TH ANNUAL

NEW HORIZONS FORUM

February 8-10, 2018

San Francisco, CA

SPONSORSHIP OPPORTUNITIES

GLAUCOMA
RESEARCH FOUNDATION

251 Post Street, Suite 600, San Francisco, CA 94108 (415) 986-3162

www.glaucoma360.org

OVERVIEW OF GLAUCOMA 360

Annual Gala

Thursday, February 8, 2018

6:00 PM to 9:00 PM

This annual fundraising gala benefits Glaucoma Research Foundation and our endeavors to fund innovative research and provide education and support for glaucoma patients and their caregivers.



New Horizons Forum

Friday, February 9, 2018

7:30 AM to 7:00 PM

This 7th annual meeting aims to speed collaboration and exchange of ideas to develop new diagnostics and therapies for glaucoma. In 2017, more than 325 attendees participated including ophthalmic leaders, industry executives, CEO's from start-up companies, and venture capitalists. Ike K. Ahmed, MD will be the 2018 keynote speaker.



Glaucoma Symposia for Clinicians

Saturday, February 10, 2018

7:30 AM to 5:00 PM

8:00 - 1:00pm | 22nd Annual Glaucoma Symposium

This continuing medical education meeting for ophthalmologists highlights the latest advances in glaucoma management, medications and surgical technique. Annually, more than 400 physicians from across the US and beyond register to attend this half-day symposium.



2:00 - 5:00pm | 3rd Annual Optometric Glaucoma Symposium

This meeting provides glaucoma educational content for optometrists. More than 400 optometrists are expected to register to attend this meeting.

LOCATION

The Palace Hotel
2 New Montgomery Street
San Francisco, CA 94105
(415) 512-1111

EXHIBITION HALL

February 9-10, 2018

Located in the Sunset Court adjacent to registration.

CONTACT

Glaucoma Research Foundation

251 Post Street, Suite 600
San Francisco, CA 94108
(415) 986-3162
www.glaucoma.org

Sponsorship and Exhibits

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Glaucoma Research Foundation is a 501(c)(3) non-profit. Our tax ID is 94-2495035.

SPONSORSHIP LEVELS

Glaucoma 360		Platinum \$30,000	Gold \$20,000	Silver \$15,000	Bronze \$8,500
Participation	Participation on a panel in the New Horizons Forum program	✓	✓	✓	
	Industry Spotlight in New Horizons Forum program	✓			
	Choice of: <ul style="list-style-type: none"> • Private meeting room during Glaucoma 360 • Exclusive wi-fi sponsorship during New Horizons Forum • Full-page ad on back cover of New Horizons Forum Program Book 	✓			
	Table at New Horizons Forum Networking Buffet Luncheon	✓			
Exhibition Space	Tabletop display	✓ 1st choice of 6 ft tabletop	✓ 2nd choice of 6 ft tabletop	✓ 6 ft tabletop	✓ 6 ft tabletop
Recognition at the New Horizons Forum	Logo on Glaucoma 360 website, promotional eblasts, meeting slides, program book, and event signage	✓	✓	✓	Company Name Only
	Advertisement in program book	✓ Full page 4-color (\$2,900 value)	✓ Half-page 4-color (\$1,900 value)		
	Acknowledgement from the podium	✓			
Recognition at the Annual Gala	Acknowledgement from the podium	✓			
	Company Logo in printed program	✓	✓		
Event Tickets	New Horizons Forum	10	4	2	2
	Annual Gala	10	4	2	2
	Private reception preceding the Annual Gala	10			

SPONSORSHIP BENEFITS

Glaucoma 360 offers various opportunities to gain high-value exposure and prominent recognition to highlight your products and services to attendees at the New Horizons Forum and Glaucoma Symposia (CME course for ophthalmologists and CE course for optometrists).

Platinum Sponsor

\$30,000

Participation

- Exhibition space with first-choice location for the New Horizons Forum and Glaucoma Symposia (CME and CE courses)
- Opportunity to participate on a discussion panel and present a 5-minute company spotlight during the New Horizons Forum program
- Table during the New Horizons Forum's networking buffet lunch
- Selection of one limited additional benefit, on a first-come, first-served basis:
 - Private meeting room during New Horizons Forum (can also be used for wet labs or demonstrations)
 - Wi-Fi sponsorship during New Horizons Forum with company logo featured in the program book and onsite signage
 - Placement of full-page advertisement on the back cover of the New Horizons Forum program book

Recognition

- Online recognition with your Company Logo on Glaucoma 360 website and pre- and post-meeting eblasts
- Onsite recognition with your Company Logo on meeting signage and PowerPoint slides throughout the New Horizons Forum
- Special sponsor acknowledgement from the podium during the New Horizons Forum opening remarks and during the Annual Gala
- Company Logo in the New Horizons Forum and Annual Gala program books
- Full-page advertisement in New Horizons Forum program book (*\$2,900 value*)

Event Tickets

- Ten (10) tickets to the New Horizons Forum
- Prominent table at the Annual Gala (10 tickets) plus an exclusive invitation for table guests to attend a private reception preceding the Annual Gala dinner

Gold Sponsor

\$20,000

Participation

- Exhibition space with prominent positioning for the New Horizons Forum and Glaucoma Symposia (CME and CE courses)
- Opportunity for participation on a discussion panel in the New Horizons Forum program

Recognition

- Online recognition with your Company Logo on Glaucoma 360 website and pre- and post-meeting eblasts
- Onsite recognition with your Company Logo on meeting signage and PowerPoint slides throughout the New Horizons Forum
- Company Logo in the New Horizons Forum and Annual Gala program books
- Half-page advertisement in the New Horizons Forum program book (*\$1,900 value*)

Event Tickets

- Four (4) tickets to the New Horizons Forum
- Four (4) tickets to the Annual Gala with preferred seating

Silver Sponsor

\$15,000

Participation

- Exhibition space for the New Horizons Forum and Glaucoma Symposia (CME and CE courses)
- Opportunity for participation on a discussion panel in the New Horizons Forum program

Recognition

- Online recognition with your Company Logo on Glaucoma 360 website and pre- and post-meeting eblasts
- Onsite recognition with your Company Logo on meeting signage and PowerPoint slides throughout the New Horizons Forum
- Company Logo in the New Horizons Forum program book

Event Tickets

- Two (2) tickets to the New Horizons Forum
- Two (2) tickets to the Annual Gala

Bronze Sponsor

\$8,500

Participation

- Exhibition space for the New Horizons Forum and Glaucoma Symposia (CME and CE courses)

Recognition

- Online recognition with your Company Name on Glaucoma 360 website and pre- and post-meeting eblasts
- Onsite recognition with your Company Name listed on meeting signage and PowerPoint slides throughout the New Horizons Forum
- Company Name listed in the New Horizons Forum program book

Event Tickets

- Two (2) tickets to the New Horizons Forum
- Two (2) tickets to the Annual Gala



Custom packages available to fit your marketing goals and budget

ADVERTISEMENT

New Horizons Forum Program Book

*Program Book Trim: 8.5" wide x 11" high

Full Page	\$2,900
Half Page	\$1,900

INDIVIDUAL TICKETS

Annual Gala - Thursday, February 8, 2018

\$495/person

Advanced ticket purchase is required.

Table sponsorship information available upon request.

New Horizons Forum - Friday, February 9, 2018

Attendee Type	Early Bird Registration until Dec 15, 2017	Regular Registration starts Dec 16, 2017
Physicians	\$495	\$595
Start-up and Entrepreneurs	\$595	\$695
Venture Capital Firms, Corporations, General Attendees	\$795	\$895

Glaucoma Symposia - Saturday, February 10, 2018

Admission for both meetings are free. Advanced registration is required.

8:00 - 1:00pm | 22nd Annual Glaucoma Symposium

2:00 - 5:00pm | 3rd Annual Optometric Glaucoma Symposium



EXHIBITION INFORMATION

Exhibition Schedule

Date	Event	Exhibitor Registration	Exhibit Installation	Exhibit Hours	Exhibit Dismantle
Feb 9	New Horizons Forum	6:00 am - 7:30 am	6:00 am - 7:30 am	7:30 am - 7:00 pm*	
Feb 10	Glaucoma Symposia			7:30 am - 4:30 pm*	4:30 pm - 6:30 pm

*Registration, breakfast, breaks, and closing reception for the New Horizons Forum will be held in the exhibit hall in the Sunset Court. Final schedule to be determined.

Exhibit Specifications

The exhibit area is carpeted. The following services are included with event sponsorship:

- One 6' x 30" draped table, two chairs, one wastebasket
- Complimentary meals and refreshments in the exhibit hall during breaks

Note: Electrical, internet and storage fees are not included and will be billed to you directly by the hotel.

Glaucoma 360 Exhibition Hall

Sunset Court The Palace Hotel

Reservation Deadline

Space is limited. Sponsorship agreement should be submitted as early as possible for prime location placement, but no later than **November 15, 2017**.

Every effort will be made to accommodate requests for space assignments. Glaucoma Research Foundation reserves the right to make changes to the floor plan.

